Issue No. 7 July 2024

# PRIVATE SECTOR KEY IN REGULATION FORMULATION



The Business Regulatory Review Agency (BRRA) has emphasized the importance of private sector involvement in shaping regulations that impact businesses nationwide.

RRA Executive Director Sharon Sichilongo has urged the private sector to participate in consultations that are held during the formulation of regulations.

Mrs Sichilongo emphasised that greater involvement would help businesses influence how regulations are implemented to avoid unnecessary burdens and duplications.

She expressed concern over low private sector participation during stakeholder consultations, which are critical for ensuring that new regulations are well-balanced and consider the aspirations of the private sector.

To promote stakeholder consultations, BRRA has provided the Notice and Comment portal, an online platform for public input on "Greater involvement [of the private sector] would help businesses influence how regulations are implemented to avoid unnecessary burdens and duplications." — Sharon Sichilongo, BRRA Executive Director

regulatory matters. Mrs. Sichilongo encouraged businesses to take advantage of this tool, especially those unable to attend consultations in person.

Under the Business Regulatory Act, No. 3 of 2014, public bodies and regulatory agencies are required to consult stakeholders for at least 30 days during the formulation of policies and laws.

July 2024 BRRA NEWSLETTER

#### IN THIS ISSUE

ZACCI URGES BRRA TO LEVERAGE EXISTING NETWORKS

Page 2

The Zambia Chamber of Commerce and Industry (ZACCI) has called on the Business Regulatory Review Agency (BRRA) to use existing networks to boost awareness of its activities and programmes.

CABINET OFFICE PRAISES BRRA'S PROGRESS ON COMMUNICATIONS STRATEGY

Page 3

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### **ZACCI URGES BRRA TO LEVERAGE EXISTING NETWORKS**



The Zambia Chamber of **Commerce and Industry (ZACCI)** has called on the Business **Regulatory Review Agency (BRRA)** to use existing networks to boost awareness of its activities and programmes.

**ACCI Chief Executive Officer** Elvin Nasilele said that BRRA could distribute materials through the chamber's platforms to allow the private sector to learn more about the agency's mandate and initiatives.

"BRRA could distribute materials through the chamber's platforms to allow the private sector to learn more about the agency's mandate and initiatives." - Elvin Nasilele, ZACCI CEO



Mr. Nasilele spoke at the BRRA's Communications Strategy validation workshop, attended by stakeholders from the private sector, regulatory agencies, government ministries and business associations.

The workshop focused on fostering partnerships and creating alliances to drive business reforms and improve the business regulatory environment.



### CABINET OFFICE PRAISES BRRA'S PROGRESS ON COMMUNICATIONS STRATEGY

Cabinet Office has commended the Business Regulatory Review Agency (BRRA) for developing the Agency's Communications Strategy.

r. Kennedy Kalunga, Permanent Secretary at Cabinet Office for Special Duties, emphasized that effective implementation of the Communications Strategy would positively impact awareness about the Agency. He said Government was encouraging all ministries to develop and implement communications

strategies.

BRRA Executive Director Sharon Sichilongo said the review and rollout of the Communications Strategy was a key initiative aimed at increasing public awareness of the Agency's mandate and services.

Mrs Sichilongo pointed out that

"Effective implementation of the Communications Strategy would positively impact awareness about the Agency." — Kennedy Kalunga, Permanent Secretary at Cabinet Office for Special Duties

the validation workshop provided a valuable platform for sharing the Agency's communication activities and receiving feedback.

She expressed gratitude to the US-AID Business Enabling Project for its support in reviewing the Communications Strategy and its commitment to support initial sensitisation and awareness efforts that will mark the strategy's launch.

USAID Business Enabling Project Chief of Party, Carianne de Boer, acknowledged the ongoing collaboration between USAID Business Enabling Project and BRRA as an essential step toward advancing Zambia's economic growth.

She noted that USAID Business En-



abling Project was proud to have supported the development of BRRA's Communications Strategy, which aims to amplify the Agency's mandate and ensure increased accessibility to its services. The project also been providing technical assistance to upgrade the electronic registry.

The USAID Business Enabling Project, a five-year initiative (20222027), focuses on facilitating evidence-based public-private dialogue, strengthening select public and private sector institutions and streamlining policies and processes.





# DID YOU KNOW CORNER

The Business Regulatory Review Agency has eleven functions as outlined in Section 14 of the Business Regulatory (Amendment) Act No. 14 of 2018. The third function is to "issue guidelines and standards for regulatory impact assessments and public consultations to be undertaken by regulatory agencies."

